

Career Headlines



College Degrees That May Not Lead to a Job

"All degrees aren't equal," says Anthony Carnevale of Georgetown University's Center on Education and the Workforce. He and other experts who study job trends compared dozens of degrees to the employment rate for recent graduates.

Bachelor's Degrees with a Bright Outlook

1. **Elementary Education** — As long as kids are born, teachers will have a job. Baby-boomer teachers are retiring, which opens up the job market.
2. **Finance** — No degree guarantees employment, but a finance degree plays a role in a wide variety of in-demand, well-paid jobs that companies depend on.
3. **Marketing and Market Research** — Marketing is the key to survival for most businesses. Their use of social media opens up more opportunities.
4. **Computer Science** — With the rise of e-commerce, organizations couldn't survive without employees who majored in computer science. If you add a couple of internships to your diploma, your pick of jobs gets bigger.



Bachelor's Degrees with Shrinking Opportunities

1. **History** — The market for historians, preservationists and appraisers is small and usually consists of consulting jobs that do not offer long-term employment.
2. **Fine Arts** — This degree is broad. If you want to design or write, you'll need a graphic design or creative writing degree. Skill is more important than a degree for paint artists.
3. **Economics** — College economics is based in theory, but employers want applied abilities. Finance and accounting majors may win economics jobs because of their specific career skills.
4. **Anthropology & Archeology** — These are fascinating degrees with high unemployment. There is not much demand for fieldwork, and teaching requires more than a Bachelor's degree.

Action: In the area where you live, what degrees seem to help graduates land the jobs? These degrees may be among those shown above or a different degree.

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