



Competitive Advantage gives your students the edge they need to move from job applicant to employee!

With employers sorting applicants for their “real-work” critical thinking skills, written and oral communication skills, ethical decision-making, and ability to work in teams, your graduates need to stand out from the crowd. **Competitive Advantage** addresses these requirements employers demand in new hires.

With **Competitive Advantage**, your students learn to communicate in work settings, deliver outstanding customer service, self-manage their work, manage time, and work in teams. Each of the 20 modules provides abundant problem-solving and critical-thinking activities for practice. The interactive exercises, appealing visuals, easy-to-understand content, and assessment after each lesson afford robust learning to advance your graduates from applicants to employees.

Module Titles

| Self-Management | Reading and Writing | Managing Time | Customer Service | Teamwork |
|-----------------|-------------------------|---------------------|--------------------|-------------------|
| Attitude | Workplace Reading | Organizing Yourself | Learning to Listen | Collaboration |
| Self-Esteem | Workplace Writing | Setting Priorities | Critical Listening | Team Decisions |
| Stress | Gathering Information | Critical Thinking | Customer Care | Self-Presentation |
| Assertiveness | Organizing Your Writing | Saving Time | Telephone Skills | Criticism |



Online version, New Ed2

20 modules, 35-45 minutes each
Abundant activities
Assessment after each lesson
Automatic score reporting
The Teacher's Desktop

\$795 annual site license

PDF on CD version, Ed1

20 modules, 35-45 minutes each
Abundant activities

\$895 one-time cost

Discounted online package pricing

\$5,495 annual site license

- *Job Ready Career Skills*
- *It's for Real Workplace Ethics*
- *Managing Your Money*
- *Competitive Advantage*
- *Hands-on-Academics for Careers*

The Teacher's Desktop

All Career Solutions Publishing online products come with **The Teacher's Desktop** that offers a class roster, pre- and post-testing, lesson reset, required and optional lessons, simple scoring and many other features to reduce the time teachers spend in routine activities.

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